

Product Governance Committee

Roles and Responsibilities

1. Stipulate internal policy, process, guideline for product development/launching/sale.
2. Supervise the product development/ modification/ renewal with resource and budget and to comply with the good corporate governance, insurance principle, Thai law and concerned rules/ regulations/ notifications/ guidelines/requirements.
3. Emphasize on creating an organizational culture concerning the fair treatment to customers as part of the business operations unit is the Executive Committee (hereafter "EXCO") to take responsibility for promoting standards of fair treatment by outlining the policy, business plan and strategy.
4. Discuss and seek for efficient solution of product development/ modification/ renewal, or offering of insurance policy for sale.
5. Conduct a business risk management in parallel with risk management to the topics prescribed in the Notification which shall be applied mutatis mutandis.
6. Comply with the conditions of **the Rules on methods for issuing and offering of insurance policy for sale; and performing of duty of non-life insurance agent and non-life insurance broker and bank B.E. 2561 (2018)** came into effect on 1st January 2019, which requires the establishment of working committee chaired by a member of EXCO.
7. Follow up the result of business, control and audit of performance and complaints.

Members of Product Governance Committee

1.	General Manager	Mr. Kazuyuki Akita
2.	Executive Consultant	Mr. Vichai Santimahakullert
3.	Senior Vice President, Underwriting Division	Ms. Jeeraporn Chongsakul
4.	Senior Vice President, Marketing Division	Mr. Shingo Adachi
5.	National Compliance Controller	Ms. Nijabhorn Suchinaradhorn
6.	Senior Vice President, Claims Department	Mr. Khachornpong Khaobanna
7.	Vice President, Finance Department	Ms. Rawee Panyarattanakul
8.	Vice President, IT Department	Mr. Jeerawat Rattanacherdchuwong
9.	Head of Risk Management Department	Mr. Noriyuki Takemoto
10.	Actuarial(s)	Ms. Thunyathorn Arkrawiwatdumrong Mr. Wathit Sukkasem

*as at 26th April 2024

